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# Network Siouxland

## **Mission Statement**

Our mission is to build a trusted community of local professionals who support each other's growth through meaningful connections, shared knowledge, and high-value referrals. We are committed to fostering genuine relationships, strengthening our local economy, and helping every member succeed.

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## **Core Objectives**

### **1. Build Strong, Authentic Connections**

Create an environment where members form lasting professional relationships rooted in trust and mutual respect.

### **2. Support Business Growth**

Share quality referrals, insights, and opportunities that help members strengthen their businesses.

### **3. Expand and Strengthen Membership**

Consistently attract and welcome committed, reputable, and community-minded professionals who add value to the group.

### **4. Encourage Professional Development**

Offer learning opportunities—such as skill-building talks, best-practice sharing, and mentorship—to help members grow personally and professionally.

### **5. Strengthen Community Impact**

Collaborate on initiatives that positively influence our local community and contribute to a thriving local economy.

### **6. Promote Accountability and Engagement**

Ensure consistent participation and commitment so the group remains active, supportive, and results-focused.

## **Non-Negotiables (Our Standards of Excellence)**

### **1. Show Up Consistently**

Regular attendance and active engagement are required. The group thrives when everyone contributes.

### **2. Respect and Professionalism**

Treat all members with courtesy, honesty, and professionalism—always.

### **3. Give Before You Expect to Receive**

Offer support, leads, insights, or introductions without expecting immediate returns.

### **4. No Hard Selling**

Focus on building relationships, not aggressive sales pitches. Trust drives referrals—not pressure.

### **5. Protect Confidentiality**

Group discussions, shared challenges, and strategic information stay within the group.

### **6. Deliver What You Promise**

Follow through on commitments, referrals, and collaborations. Reliability builds credibility.

### **7. Maintain Integrity**

Operate ethically, represent your business accurately, and uphold the reputation of the group at all times.

### **8. Profession/Trade Exclusivity**

Each profession or trade is limited to one member to avoid conflicts of interest and ensure members receive exclusive opportunities within their field.

### **9. Participation**

Each member is expected to actively contribute through weekly discussions and assigned activities, as well as take ownership of planning efforts for their assigned quarter.